



## THE LIBRARY BOARD MEETING

Library of Virginia

June 26, 2020

The Library Board met electronically on Friday, June 26, 2020, via Zoom Internet Conferencing and the LVA YouTube channel live broadcast.

### I. CALL TO ORDER/WELCOME/QUORUM

L. Preston Bryant Jr., chair, called the meeting to order at 10:00 a.m., and immediately took an attendance roll call of the Board.

The following members were in attendance:

L. Preston Bryant Jr., *chair*  
Kathy Johnson Bowles, *vice chair*  
Laura L. L. Blevins  
Paul Brockwell  
Mark E. Emblidge  
Mohammed Esslami  
Barbara Vines Little  
Mark Miller  
Shelley Viola Murphy  
Blythe Ann Scott  
Marcy Sims  
Leonard C. Tengco

Mr. Bryant noted that a quorum of the Library Board was present and commented that Board members Robert D. Aguirre, R. Chambliss Light Jr., and Maya Castillo may also be joining the meeting.

Mr. Bryant welcomed the Board members and all present on the Zoom internet conferencing meeting. He acknowledged the unusual circumstances of the COVID-19 pandemic and expressed the hope that this would be the only electronic Board meeting that would be necessary. He also referenced the recent social unrest the nation was experiencing and the protests in Richmond relating to the Confederate statues on Monument Avenue and mentioned the important role the Library of Virginia has been playing by providing historical background and context related to the history of the statues. He then asked Librarian of Virginia Sandra Treadway to say a few words about that work. Dr. Treadway affirmed the ongoing efforts of the Library to share the stories of all Virginians with the public, especially those that have been overlooked before. She drew the Board's attention to a 2017 blog on the Library's website titled "Complicated History: The Memorial to Robert E. Lee in Richmond." This blog entry, which describes how the monument came to be and provides contemporary accounts of the dedication ceremonies, has been widely viewed during the past few weeks and quotations in the blog from the *Richmond Planet*, the leading African American paper of the time, have appeared in recent press coverage of the Monument Avenue statues. The Library will

continue through its Virginia Untold project, its exhibitions, and public programs to present as inclusive a history of Virginia as possible.

Mr. Bryant introduced the three new Board members appointed by Governor Ralph Northam: Laura Blevins, Maya Castillo and Leonard Tengco. He asked Ms. Blevins and Mr. Tengco to say a few words about themselves; Ms. Castillo had not yet joined the meeting. Board members R. Chamblis Light Jr. and Robert Aguirre joined the meeting at this time. Mr. Bryant reminded everyone that since the Board was meeting electronically it could only conduct business that was essential for the ongoing operation of the Library and so would dispense with the usual committee reports. An information update on the Library's recent work was included in the Board packet.

## **II. APPROVAL OF AGENDA**

Mr. Bryant asked for a motion to approve the meeting agenda as distributed. A motion to approve was made by Paul Brockwell, seconded by Blythe Ann Scott, and the Board approved the motion unanimously.

## **III. APPROVAL OF THE LIBRARY BOARD MINUTES OF JANUARY 6, 2020 BOARD MEETING.**

then asked if there were any additions or corrections to the draft minutes from the January 6, 2020, meeting. As no comments or corrections were offered, he asked for a motion to approve the minutes of January 6, 2020 as submitted. Ms. Scott moved to approve the minutes, and Marcy Sims seconded the motion. Board members Leonard Tengco and Laura Blevins abstained from voting since they were not on the Board in January 2020. The January 6, 2020, Board minutes were approved unanimously.

## **IV. PUBLIC LIBRARY DEVELOPMENT COMMITTEE**

Committee Chair Shelley Viola Murphy stated that the committee had a number of important action items for the Board to vote on. The committee needs to respond to several requests from local public libraries for waivers from the Board's State Aid Requirements and to approve final FY 21 State Aid Allotments. Ms. Murphy reviewed the applicable portion of the State Aid Requirements found in the Board packet and then asked Public Library Consultant Kim Armentrout to provide the pertinent information on all of the State Aid Waiver Requests.

Ms. Armentrout first reviewed the Technical Waivers as outlined on page 17 of the Board packet. Technical waivers are those resulting from a decrease in expenditures that occurred in the normal flow of business from one year to the next. These include turnover and vacancy savings, large one-time expenditures, reporting errors, lower costs, and other factors. After Ms. Armentrout's summary of the Technical Waivers, Ms. Murphy asked for questions. Hearing none, Mr. Bryant asked for a motion to approve, as a block, all the Technical Waivers as presented. Mr. Miller moved to approve, Ms. Murphy seconded the motion, and Mr. Bryant took a roll call vote. All Board members affirmed their approval, including Maya Castillo who had joined the meeting prior to Ms. Armentrout's report. Ms. Bowles had briefly stepped out of the meeting and did not vote.

Ms. Murphy then asked Ms. Armentrout to explain the Non-Technical Waiver requests, which had to be considered and voted on individually. The first one presented was from the Smyth County Public Library, which had written a detailed letter outlining the reasons for the \$40,000 reduction in local funding between 2018 and 2019 and provided the library director's assurance that the situation had been corrected and that the library would be level funded for the coming year. Mr. Bryant asked for questions or discussion. As there were none, Mr. Bryant asked for a motion to approve the Smyth County Public Library waiver request. Ms. Sims moved to approve, Mr. Miller seconded the motion, and Mr. Bryant then took a roll call vote. All fifteen board members present voted in the affirmative, and the motion passed unanimously. Ms. Armentrout then reviewed the waiver request from the Tazewell County Library, which indicated that many other Tazewell County departments had experienced budget cuts due to economic conditions and that the library had not been singled out. The library's budget for FY 20 also showed a \$61,601 increase. Ms. Murphy then asked for any questions; hearing none, Mr. Bryant called for a motion to approve the Tazewell County Public Library waiver request. Ms. Blevins moved to approve, Mr. Brockwell seconded the motion. Mr. Bryant then took a roll call vote on the motion which passed unanimously.

Next Ms. Armentrout explained the waiver requests from two localities relating to the Board's certification requirement. The Danville Public Library and the J. Robert Jamerson Public Library both had new library directors who are enrolled in library school and expect to earn their MLS degrees in the next two to three years. Ms. Armentrout suggested that if approved, the staff would monitor each person's progress annually until they earned the degree and met the certification requirement. She stated that Danville Public Library's new director, Russell Carter, is currently enrolled at Louisiana State University and on schedule to complete his program in the spring of 2023. Mr. Bryant asked for a motion to approve the Danville Public Library's waiver request, conditional on Mr. Carter's completing the MLS program. Mr. Miller made the motion, and Ms. Sims seconded. Mr. Bryant called for a roll call vote, and the motion passed unanimously. Next Ms. Armentrout reviewed the J. Robert Jamerson certification waiver request for library director Diana Harvey. Ms. Harvey has been accepted at the University of South Carolina and anticipates graduation in the spring semester of 2022. Mr. Bryant asked for a motion to approve the J. Robert Jamerson Public Library's waiver request, conditional on Ms. Harvey's completion of the MLS program. Mr. Brockwell made the motion, seconded by Ms. Scott. Mr. Bryant called for a roll call vote, and the motion passed unanimously.

Ms. Armentrout next presented waiver requests from two libraries seeking an exemption from the requirement that a library be open at least one evening a week for three consecutive hours. The Cumberland County Public Library has requested permission to close at 7 p.m. instead of 8 p.m. on Mondays each week but to add an additional evening hour of service on Thursdays and Fridays. After brief discussion, Mr. Bryant asked for a motion to approve this waiver request. Mr. Brockwell made the motion, seconded by Mr. Miller. Mr. Bryant took a roll call vote, and the motion was unanimously approved. Ms. Armentrout next reviewed the request from the Northumberland County Public Library, which would like to close at 7 p.m. instead of 8 p.m. on Thursdays based on low

foot traffic during that hour documented over the past year. There being no questions or discussion offered, Mr. Bryant asked for a motion to approve the Northumberland County Public Library's waiver request. Mr. Brockwell made the motion, and Ms. Scott seconded. Mr. Bryant took a roll call vote, and the motion passed unanimously.

Ms. Armentrout then reviewed the waiver request from the Petersburg Public Library, which was tied to the audit report of library expenditures submitted by the City of Petersburg. The Library of Virginia has asked for clarification of several revenue and expenditure items in the city's 2018 Comprehensive Annual Financial Report (CAFR) and has worked with the city on a corrective action plan. After brief discussion, Mr. Bryant asked for a motion to approve the Petersburg Public Library's request on the condition that the city complete the specified corrective action plan approved by the Library. Ms. Sims made the motion, and Ms. Blevins seconded. The motion passed unanimously after a roll call vote by Mr. Bryant.

Ms. Murphy asked Ms. Armentrout to take the Board through a review of pages 19-29 in the Board meeting packet that was informational only and then invited Ms. Armentrout review the FY 21 State Aid Allotments on pages 39-41. After her review and brief discussion, Mr. Bryant asked for a motion to approve the FY 21 State Aid Allotments as submitted. Mr. Brockwell so moved and Mr. Miller seconded the motion. Mr. Bryant took a roll call vote and the motion passed unanimously. Maya Castillo was absent from the Zoom meeting at this time and did not vote on this item.

## **V. INFORMATION ITEMS**

In the absence of Deputy of Administration Connie Warne, Dr. Treadway provided a brief update on the Library's financial condition and budget at the end of the fiscal year. She reported that all was on track to close the year out at the end of the month as projected. At Mr. Bryant's request, Dr. Treadway reviewed and explained the Library's four main sources of funding as outlined in the financial report. Dr. Treadway also informed the Board that at the request of the Governor all state agencies had been required to identify discretionary funds to be returned to the General Fund to assist with the revenue shortfall resulting from the Covid19 pandemic. The Library had identified approximately \$550,000 in funding that it had not yet spent. Much of this came from administrative and technology projects that have been deferred. The Library will not know until later this summer whether this reduction in funding will be temporary or permanent. All new funding that the Library had received in the state budget for next year has also been unallotted by the General Assembly during its reconvened session.

Dr. Treadway updated the Board on the actions the Library has taken in response to the COVID-19 pandemic. Under an executive order issued by Governor Northam requiring sheltering in place, the Library closed to the public in mid-March 2020 and transitioned most of its staff to teleworking. While closed to the public, the agency remained open for business and continued to serve citizens and government agencies electronically. Several weeks ago, the Governor's Office began to lift many of the restrictions placed on businesses and public places and his office has provided guidance about health and safety protocols that need to be in place to reopen safely. The Library has implemented these

protocols and our public services staff have put new policies in place to allow us to open to researchers again beginning on Tuesday, July 7, 2020. To ensure compliance with physical distancing requirements in the reading rooms, the Library is asking researchers to make appointments so that we do not exceed the capacity limits. Patrons who arrive without an appointment will be admitted only if there is available space. During the initial reopening phase, operating hours will be Tuesday through Friday, 10 a.m. to 4 p.m. Once the General Assembly returns to finalize the FY 21 budget, the Library will determine if it will be possible to add additional hours to the schedule. Dr. Treadway commended the Secretary of Education's Office and the Governor for keeping state agencies informed about COVID-19 developments and responses and for appreciating the special challenges that the state's cultural agencies face. Dr. Treadway also commended the Library's Facilities staff who have reported for work diligently every day and evening making sure the additional cleaning protocols have been carried out. She also thanked the Library's management team and the staff as a whole for adapting so quickly to the changing circumstances and stepping up to meet the challenges of this difficult time.

## **VI. REPORT OF THE EXECUTIVE COMMITTEE**

Mr. Bryant reported that he had conferred with each member of the Executive Committee (Ms. Bowles, Mr. Emblidge, Ms. Scott, and Mr. Light) concerning the need to address the extension of Librarian of Virginia Sandra G. Treadway's employment contract. He explained that Dr. Treadway has been operating under a three-year contract beginning July 1, 2017 expiring June 30, 2020, and that the terms of the contract allow for two one-year extensions. Before the Board for consideration was the first one-year addition to Dr. Treadway's employment contract beginning July 1, 2020, and expiring June 30, 2021. As Dr. Treadway had communicated her willingness to stay on for the coming year, Mr. Bryant had been in discussion with Library Counsel Assistant Attorney General Audrey Burges, who had drafted an amendment to extend Dr. Treadway's contract. Mr. Bryant reported that the Executive Committee was unanimously in favor of extending Dr. Treadway's contract for this next year. After a brief discussion, Mr. Bryant presented the following resolution for consideration by the Board:

### ***RESOLUTION***

*Extension of Librarian of Virginia's Executive Employment Agreement  
June 26, 2020*

*RESOLVED by the Board of Trustees of the Library of Virginia that the Executive Employment Agreement of the Librarian of Virginia shall be extended for a one-year period commencing July 1, 2020, and terminating June 30, 2021.*

Mr. Bryant asked for a motion to approve the amendment extending to Dr. Treadway's employment contract as presented. Mr. Miller moved to approve the amendment, and Ms. Scott seconded. Mr. Bryant then took a roll call vote, and the motion passed unanimously. Mr. Bryant thanked Dr. Treadway for being willing to continue her position with the Library for the coming year.

## **VII. REPORT OF THE NOMINATING COMMITTEE**

Mr. Bryant explained that the Nominating Committee currently consists of himself, Mr. Emblidge, and Ms. Scott; two additional members, Kristin Cabral and M. David Skiles, were no longer serving as their terms had expired and they had rotated off the Library Board. The matter before the Board was the election of officers for the coming year. Mr. Emblidge suggested that given the pandemic, fiscal, and other challenges that the Library was currently facing, continuity was highly desired. He shared the Nominating Committee's recommendation that the Board re-elect Preston Bryant to serve another term as chair, and Kathy Johnson Bowles to serve again as vice chair. Ms. Scott shared her support for the committee's recommendation. Mr. Bryant asked for questions or discussion. After brief discussion on procedure, Mr. Bryant took a roll call vote on the committee's recommendation to re-elect Mr. Bryant and Ms. Bowles, as chair and vice chair respectively, for the coming year. The motion passed unanimously.

## **VIII. REPORT OF THE CHAIR**

Mr. Bryant reviewed the proposed Board meeting dates for the term 2020-2021. After brief discussion, he asked for a motion to approve the proposed meeting dates:

Monday, September 14, 2020

Thursday, November 19, 2020 (Joint retreat with Foundation Board, 12:30-4:00 p.m.)

Monday, January 11, 2021

Monday, April 12, 2021

Monday, June 23, 2021 (Annual Meeting and Appreciation Luncheon)

Mr. Light motioned to approve the proposed meeting dates and Mr. Miller seconded. Mr. Bryant then took a roll call vote, which passed unanimously and the scheduled dates were adopted.

Mr. Bryant then directed all to the three proposed resolutions acknowledging Kristin Cabral, Mark Emblidge, and M. David Skiles for their outstanding service to the Library Board. Ms. Cabral and Mr. Skiles' terms expired June 30, 2019 and Mr. Emblidge's term would expire June 30, 2020. Mr. Bryant asked for a motion to approve all three resolutions of appreciation as a block. Mr. Brockwell made a motion to approve all three resolutions, and Ms. Sims seconded. Mr. Bryant asked for discussion and none being offered, took a roll call vote. The motion passed unanimously.

### ***The Commonwealth of Virginia A Resolution of the Library Board***

***WHEREAS*** Kristin Cabral was appointed in July 2014 by Governor Terry McAuliffe to a five-year term on the Library Board; and

***WHEREAS*** she served faithfully as a member of the Board during her term and provided the Board and Library staff with sound advice based on her extensive experience working with many cultural and community organizations as well as public libraries; and

**WHEREAS** during her tenure on the Board, she was an active member of the Education, Outreach, and Research Services, and Public Library Development Committees and served ably as chair of the Public Library Development Committee from July 1, 2017 through June 30, 2018; and

**WHEREAS** she served as one of the Board's representatives on the Library of Virginia Foundation Board and enthusiastically supported the Foundation's development efforts; and

**WHEREAS** she has been a strong advocate for the mission of the Library of Virginia and a supporter of its many programs, including the annual Virginia Literary Awards; now therefore

**BE IT RESOLVED** by the Library Board on this 26th day of June 2020 that the Library Board recognize Kristin Cabral for her leadership and service; and

**BE IT FURTHER RESOLVED** that this Resolution be spread upon the minutes of this meeting, and that a copy of it be given to Kristin Cabral as a token of the Board's appreciation of her service to the Library and to the Commonwealth of Virginia.

***The Commonwealth of Virginia  
A Resolution of the Library Board***

**WHEREAS** Mark E. Emblidge was appointed in December 2009 by Governor Tim Kaine to fill the final six months of an unexpired term on the Library Board and was reappointed to a full five-year term on the Board in July 2010 by Governor Robert McDonnell and to a second five-year term in July 2015 by Governor Terry McAuliffe; and

**WHEREAS** he has served faithfully as a member of the Board during this period and has provided the Board and Library staff with sound advice based on his vast experience in the fields of education, literacy, and public policy; and

**WHEREAS** during his tenure on the Board, he was an active member of the Archival, Collections, and Records Management Services, Public Library Development, and Legislative and Finance Committees and represented the Library Board on the Library of Virginia Foundation Board; and

**WHEREAS** he served ably as chair of the Library Board from December 2012 through June 30, 2014; and

**WHEREAS** he has been an staunch supporter of and advocate for work of the Library of Virginia; now therefore

**BE IT RESOLVED** by the Library Board on this 26th day of June 2020 that the Board recognize and thank Mark E. Emblidge for his leadership and service; and

**BE IT FURTHER RESOLVED** that this Resolution be spread upon the minutes of this meeting, and that a copy of it be given to Mark E. Emblidge as a token of the Board's appreciation of his service to the Library and to the Commonwealth of Virginia.



*The Commonwealth of Virginia*  
*A Resolution of the Library Board*

**WHEREAS** *M. David Skiles was appointed in 2013 by Governor Robert McDonnell to fill the final year of an unexpired term on the Library Board and was reappointed to a full five-year term on the Board in July 2014 by Governor Terry McAuliffe; and*

**WHEREAS** *he served faithfully as a member of the Board during this period and provided the Board and Library staff with sound advice based on his expertise in the workings of Virginia government; and*

**WHEREAS** *in 2017 he took a leadership role on behalf of the Library Board in securing and advancing budget amendments that restored funding to the Library to enable the resumption of public service hours in the reading rooms on Saturdays and Mondays; and*

**WHEREAS** *during his tenure on the Board, he was an active member of the Archival, Collections, and Records Management Services, Public Library Development, and Legislative and Finance Committees; and*

**WHEREAS** *he served ably as chair of the Library Board from July 1, 2018, through June 30, 2019; and*

**WHEREAS** *he has been an staunch supporter of the work of the Library of Virginia; now therefore*

**BE IT RESOLVED** *by the Library Board on this 26th day of June 2020 that the Library Board recognize M. David Skiles for his leadership and service; and*

**BE IT FURTHER RESOLVED** *that this Resolution be spread upon the minutes of this meeting, and that a copy of it be given to M. David Skiles as a token of the Board's appreciation of his service to the Library and to the Commonwealth of Virginia.*

**IX. OLD OR NEW BUSINESS**

Mr. Bryant called on Ms. Scott as Library Board liaison to the Library of Virginia Foundation to give an update. Ms. Scott reported that sixty-seven percent of Library Board members to date had contributed to the Foundation's annual fund. She reminded all how important it was for the Library to be able to show one hundred percent participation by its Board. She commended Foundation Executive Director Scott Dodson for his leadership. Mr. Brockwell, the other liaison to the Foundation Board, reinforced the importance of achieving one hundred percent board participation and highly recommended all attend the Literary Awards Gala in October.

In closing, Mr. Bryant announced that he would soon be making committee assignments, with the Nominating Committee member selection requiring a Board vote which would be taken up at the September 14, 2020 Board meeting. He invited Dr. Treadway to say some closing words. Addressing the three new board members, Ms. Blevins, Ms. Castillo, and Mr. Tengco, Dr. Treadway expressed regret that their Board tenure was beginning without the usual in person orientation due to the pandemic concerns, but assured them they would soon have one, if only virtually, in order to meet the Library management team. She stated she would be reaching out to them later in the summer to see if there was a convenient time

for an electronic orientation, with a tour of the Library building later when that might be possible.

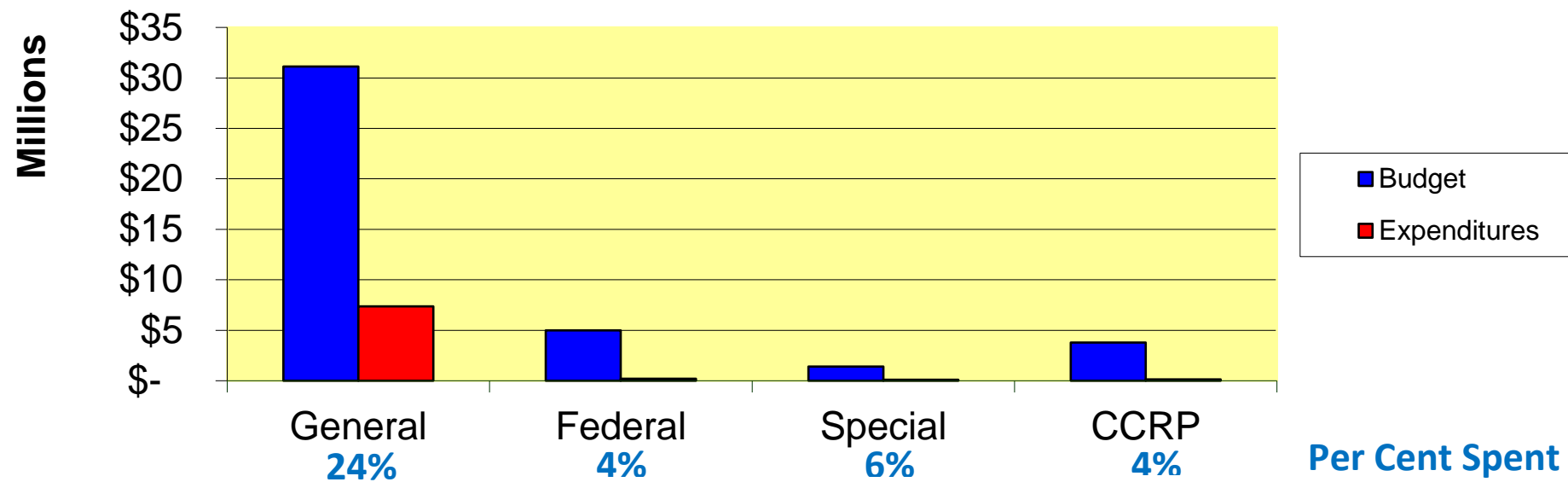
**X. ADJOURNMENT**

There being no further business, Mr. Bryant thanked everyone for their dedication and attendance. He extended all best wishes for all to remain safe, and adjourned the meeting at 11:53 a.m.

DRAFT



## The Library of Virginia Budget to Expenditures Comparison as of July 31, 2020



### STATEMENT OF FINANCIAL CONDITION As of July 31, 2020

SOURCE	BUDGET	PAYROLL	OPERATIONS	SUBRECIPIENTS	TOTAL EXPENDITURES	AVAILABLE BALANCE	PERCENT SPENT
General Fund	\$ 31,124,775	\$ 1,036,358	\$ 2,012,838	\$ 4,308,396	\$ 7,357,592	\$ 23,767,183	24%
Federal Funds	\$ 5,004,565	\$ 116,426	\$ 81,049	\$ -	\$ 197,475	\$ 4,807,090	4%
Special Funds	\$ 1,400,234	\$ 63,541	\$ 22,892	\$ -	\$ 86,433	\$ 1,313,801	6%
CCRP Funds	\$ 3,793,632	\$ 94,148	\$ 41,500	\$ -	\$ 135,648	\$ 3,657,984	4%
<b>Total</b>	<b>\$ 41,323,206</b>	<b>\$ 1,310,473</b>	<b>\$ 2,158,279</b>	<b>\$ 4,308,396</b>	<b>\$ 7,777,148</b>	<b>\$ 33,546,058</b>	<b>19%</b>

*As of July 31, 2020 the financial condition of the Library of Virginia is in accordance with the Appropriation Act and the intent of the General Assembly.*

*Connie B. Warne*  
Deputy of Administration



## Library of Virginia

### STATEMENT OF FINANCIAL CONDITION

As of July 31, 2019

SOURCE	BUDGET	PAYROLL	OPERATIONS	SUBRECIPIENTS	TOTAL EXPENDITURES	AVAILABLE BALANCE	PERCENT SPENT
General Fund	\$ 31,045,644	\$ 1,009,631	\$ 1,530,292	\$ 4,644,288	\$ 7,184,211		23%
Federal Funds	\$ 4,470,075	\$ 110,278	\$ 32,531	\$ -	\$ 142,809		
Special Funds	\$ 1,200,934	\$ 63,931	\$ 45,321	\$ -	\$ 109,252		
CCRP Funds	\$ 2,922,170	\$ 98,386	\$ 134	\$ 46,457	\$ 144,977		
Total							

### STATEMENT OF FINANCIAL CONDITION

As of July 31, 2020

SOURCE	BUDGET	PAYROLL	OPERATIONS	SUBRECIPIENTS	TOTAL EXPENDITURES	AVAILABLE BALANCE	PERCENT SPENT
General Fund	\$ 31,124,775	\$ 1,036,358	\$ 2,012,838	\$ 4,308,396	\$ 7,357,592		24%
Federal Funds	\$ 5,004,565	\$ 116,426	\$ 81,049	\$ -	\$ 197,475		
Special Funds	\$ 1,400,234	\$ 63,541	\$ 22,892	\$ -	\$ 86,433		
CCRP Funds	\$ 3,793,632	\$ 94,148	\$ 41,500	\$ -	\$ 135,648		
Total							

### STATEMENT OF FINANCIAL CONDITION

YTD COMPARISON 7/31/19 VS 7/31/20

SOURCE	BUDGET	PAYROLL	OPERATIONS	SUBRECIPIENTS	TOTAL EXPENDITURES	AVAILABLE BALANCE	PERCENT SPENT
General Fund	\$ 79,131	\$ 26,727	\$ 482,546	\$ (335,892)	\$ 173,381		0%
Federal Funds	\$ 534,490	\$ 6,148	\$ 48,518	\$ -	\$ 54,666		1%
Special Funds	\$ 199,300	\$ (390)	\$ (22,429)	\$ -	\$ (22,819)		-3%
CCRP Funds	\$ 871,462	\$ (4,238)	\$ 41,366	\$ (46,457)	\$ (9,329)		-1%
Total							



## LSTA Grant Budget

**10/1/20 to 9/30/21**

### Budget Summary

<u>Project Title</u>	<u>Salary/FB</u>	<u>Operating</u>	<u>Total</u>
Find It Virginia	\$ -	\$ 1,787,508	\$ 1,787,508
Virginia Evergreen Libraries Consortium	\$ 12,927	\$ 42,500	\$ 55,427
Wordpress Hosted Library Sites	\$ -	\$ 21,000	\$ 21,000
E-Rate	\$ 6,623	\$ 2,000	\$ 8,623
21st Century Work Skills	\$ 66,227	\$ 98,500	\$ 164,727
21st Century Work Skills-Leadership&Community Stakeho	\$ 87,244	\$ 36,575	\$ 123,819
Public Library Data (Bibliostat)	\$ 32,973	\$ 35,325	\$ 68,298
School Readiness	\$ 36,357	\$ 33,500	\$ 69,857
Summer Learning and Out of School Learning	\$ 36,357	\$ 255,600	\$ 291,957
Genealogy Education	\$ 47,393	\$ 500	\$ 47,893
Lifelong Learning	\$ 57,562	\$ 500	\$ 58,062
Document Bank	\$ 59,891	\$ -	\$ 59,891
Interlibrary Loans	\$ 66,400	\$ 26,500	\$ 92,900
Newspaper Project	\$ 6,773	\$ 20,000	\$ 26,773
Cultural Heritage Access and Engagement	\$ 117,496	\$ 26,000	\$ 143,496
Electronic Records and Open Data	\$ 128,141	\$ 15,000	\$ 143,141
Technology Infrastructure	\$ 125,084	\$ 491,293	\$ 616,377
<b>TOTAL Proposals</b>	<b>\$ 887,448</b>	<b>\$ 2,892,301</b>	<b>\$ 3,779,749</b>
Administrative Costs	\$ 105,000	\$ 5,000	\$ 110,000
Contingency	\$ 75,999	\$ 79,027	\$ 155,026
<b>GRAND TOTAL</b>	<b>\$ 1,068,447</b>	<b>\$ 2,976,328</b>	<b>\$ 4,044,775</b>
Available Grant Funding			<b>\$ 4,044,775</b>
<b>Difference</b>			<b>\$ -</b>





## LVA BOARD

### 2020 EXHIBITIONS SUMMARY AND UPDATE

SEPTEMBER 14, 2020

#### SUMMARY

Strategic Initiatives:

- 4 Library as Place
- 5 Library Beyond Place
- 7 Awareness

The COVID-19 pandemic and subsequent emergency public health orders wreaked havoc with the LVA's exhibitions and scheduled programs, as well as with venues that planned to host the traveling exhibitions. "Flexibility" became the key word, and, as both the LVA and public libraries and museums slowly reopen, Barbara Batson has worked with venues to reschedule traveling exhibitions, with the understanding that situations remain fluid.

#### AT THE LVA

**! E " EMAND# ! OMEN\$S %UFFRAGE IN &IRGINIA.**

- Opened January 13, 2020, and closed to the public when the LVA closed in response to the governor's executive order #55, issued on March 30, 2020.
- Exhibition reopened on August 25, 2020 with limited occupancy (10) and required facial covering, as required by governor's executive order #65. The exhibition will be open TuesdayType equation here.
- *We Demand* has been extended through **May 29, 2021**.
- Curators Mari Julienne and Barbara Batson and education & outreach manager Catherine Fitzgerald Wyatt created eight short videos, edited by Cindy Marks, to highlight aspects of the exhibition during closure. The playlist is available through <https://edu.lva.virginia.gov/wedemand/>
- Curators Mari Julienne, Brent Tarter, and Barbara Batson, singly and together, presented virtual talks to Williamsburg Regional Library, Manassas Museum, Charlottesville NOW chapter, South Hampton chapter of League of Women Voters, and Fairfax Museum & Visitors Center.

## TRAVELING EXHIBITIONS

### ! E "EMAND# ! OMEN\$ %UFFRAGE IN &IRGINIA

- Funded by the Task Force to Commemorate the Centennial Anniversary of Women's Right to Vote
- Opened at Danville Public Library March 2, 2020 but the library closed because of the pandemic.
- On view at Fairfax Museum & Visitors Center, July 14–September 7, 2020.
- On view at Slover Library, Norfolk, September 28–November 7.
- Shenandoah County Library, The Lynchburg Museum and Portsmouth Library all rescheduled *We Demand* to dates in 2021.



### ' EETOTALERS ( ) OONSHINERS# \*ROHIBITION IN &IRGINIA+ "ISTILLED



- Franklin County Public Library rescheduled to take *Teetotalers* in spring 2021.
- The exhibition currently is at Massanutten Regional Library (Harrisonburg) through September 26. There are no other scheduled venues from October through January but negotiations are ongoing with possible venues.

## ' TRUE SONS OF FREEDOM

- The exhibit was on view at the Augusta County Library (Fishersville) June 15–September 5.
- Because the next venue, The Prizery (South Boston), remains closed, the Augusta County Public Library offered to keep *True Sons of Freedom* and install it at the Weyer's Cave branch through October 3.

## NEW VIRGINIANS

- Henrico County Public Library (Varina branch), Virginia Beach History Museum, Stone Middle School (Centreville), and Matoaca High School (Chesterfield) all rescheduled to take *New Virginians* later in 2021. The next scheduled venue is the Handley Library (Bowman branch).

## STRONG MEN & WOMEN (IN PARTNERSHIP WITH DOMINION ENERGY)

- *Strong Men & Women*, the annual partnership with Dominion Energy, was hosted at Powhatan County Library, Mecklenburg County Public Library (Boydton), and Henrico County Public Library (Varina).
- Because Blue Ridge Regional Library remains closed, Henrico County will keep the exhibition and take it to the Fairfield branch through November 9. Montgomery-Floyd Regional Library confirmed that it will host the exhibition September 28–November 7.

## Augusta County Library exhibit highlights African-American soldiers from WWI

Published Thursday, Jul. 16, 2020, 12:00 am  
 Front Page » Local News » Local2 » Augusta County Library exhibit highlights African-American soldiers from WWI  
 Join AFP's 150,000+ followers on Facebook  
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 Advertising inquiries: [freepress@ntelos.net](mailto:freepress@ntelos.net)



A "True Sons of Freedom" exhibition highlighting the stories of African-Americans from the state who fought overseas will be on display at the Augusta County Library.

The original photographs were reproduced in the Library of Virginia gallery at nearly life-size dimensions. Those on display at the Augusta County Library are smaller in scale, but still allows viewers the opportunity to examine rich details not seen in the original photo postcards. World War I recruitment efforts aimed at African-Americans brought new soldiers into the armed services, providing them with opportunities to travel, to work, and, in many cases for the first time, to face cameras—all outside the restrictions of the Jim Crow South.

These photographs challenge the crude and demoralizing cultural products of an era that often reduced African-Americans to stereotypes and denied them full participation as citizens of the United States. They pose in uniform, some in casual stances, others with a rifle to show their combat readiness. Here were African-Americans presented as they wanted themselves seen.

These photographs will be on display at the Augusta County Library in Fishersville through September.

Digital versions of these photographs are available online at [truesons.virginiamemory.com](http://truesons.virginiamemory.com).

The Augusta County Library is located at 1759 Jefferson Hwy, Fishersville, VA. For questions or more information please contact the Fishersville location at 540-885-3961 or 540-949-6354.





# Engage with Literature, History, Maps, and Genealogy through the Library of Virginia's Fall Schedule of Virtual Events

NEWS RELEASE

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RICHMOND, VIRGINIA

For more information, registration details, and instructions on how to join virtually, visit the Library's Events Calendar: <https://www.lva.virginia.gov/news/calendar/>

## Virtual Literary Virginia Book Group

*Thick: And Other Essays*  
*The Gifted School*  
*Slay Like a Mother*  
*The Substitution Order*

## Virtual Genealogy Workshops

Virginia Genealogy to ca. 1850  
Historic Census Records at the Library of Virginia  
Finding Her: Our Female Ancestors

## Virginia Humanities Research Fellow Virtual Talk

Addressing Hunger in the Midst of Plenty: The Political History of Food Stamps

## Virtual Voorhees Lecture Series on the History of Cartography

Uncharted Territory: How Maps Launched—And Nearly Sank—English Colonization of the New World

17th-Century Maps of Virginia, Maryland & the Southeast, 1590–1720

## Virtual Volunteer “Research Sprints”

History Unfolded: U.S. Newspapers & the Holocaust

History Unfolded: U.S. Newspapers & the Holocaust

## Virtual Panel Discussion

*Women’s Suffrage in Virginia*      *Unfinished Business*

*We Demand:*

Unfinished Business: What the 19th Amendment Didn't Do

## 23rd Annual Library of Virginia Literary Awards Virtual Celebration

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### Author Talks & Special Events

Art in Literature: The Mary Lynn Kotz Award

Library of Virginia Literary Awards

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### About the Library of Virginia

*The Library of Virginia is the state’s oldest institution dedicated to the preservation of Virginia’s history and culture. Our resources, exhibitions, and events attract more than 100,000 visitors each year. Our collections, containing more than 129 million items, document and illustrate the lives of both famous Virginians and ordinary citizens.*

FIND RELATED IMAGES HERE

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## Press Coverage & Paid Advertising June–August 2020



**Martinsville Bulletin**

**"ANOTHER VIEW: Editorial: Juneteenth – what's old is new again"**

*Remaking Virginia*

Y Y Y  
Y  
Y Y Y Y Y Y  
Y Y Y Y

**Blue Ridge Muse**

**"Peaceful Floyd County rally for valid causes"**

Y Y Y Y Y Y Y  
Y Y  
Y

**The Commonwealth Times**

**"Artists, activists gather for Juneteenth weekend celebrations at graffitied Robert E. Lee monument"**

Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y  
Y

**The Franklin News-Post**

**"Franklin County Public Library reopens to patrons"**

Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y  
Y Y Y Y Y Y

**The News & Advance**

**"Doors shut to public after residents' exodus, last of CVTC staff work on finalizing site's closure"**

Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y

**Richmond Times-Dispatch**

**"The Context of the Monuments"**

Y Y Y Y Y Y Y  
Y  
Y Y  
Y Y

**RVAHub.com**

**"Richmond Then and Now – Semmes Avenue"**

Y Y Y Y Y Y  
Y Y Y Y

**WRIC ABC 8**

**"Library of Virginia reopens to researchers July 7"**

Y Y Y Y Y Y Y Y  
Y Y Y  
Y Y Y Y Y Y

WTVR CBS 6

"Anonymous group's historical markers on Monument Avenue taken down"

Y F Y Y Y Y Y Y  
Y Y Y Y Y Y  
Y Y Y Y Y

Richmond Times-Dispatch

"Doug Wilder accuses Library of Virginia of racism in handling of his gubernatorial papers"

Y Y Y Y Y Y Y Y  
Y Y Y Y Y

WHSV ABC/Fox/CBS 3 Y

"Here is the latest Virginia news from The Associated Press at 5:40 p.m. EDT"

F Y Y Y Y Y Y Y Y Y Y Y

Virginia Mercury

"A GoFundMe for Richmond monument removal, Wilder accuses Library of Va of racism, Redskins mull name change, and more headlines"

Y Y Y Y Y Y Y  
Richmond Times-Dispatch Y  
Y Y Y Y Y Y Y Y Y

WFXR Fox Y

"Former Gov. Doug Wilder accuses Library of Virginia of racism for not yet finishing his gubernatorial papers"

Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y

RVAHub.com

"Library of Virginia reopens to researchers by advance appointment beginning today"

Y Y Y Y Y Y Y Y  
Y

RichmondBizSense.com

"Richmond 300: City's draft master plan turns attention to Southside"

Y Y Y Y Y Y Y Y

Yahoo! News

"Joseph Bryant Statue Removed from Richmond's Monroe Park"

Y Y Dictionary of Virginia Biography Y Y

Richmond Times-Dispatch

"Library of Virginia apologizes for delay with Wilder papers, promises fix as 'highest priority'"

Y Y Y Y Y Y Y Y

Y Y Y

A horizontal timeline with five yellow rectangular markers labeled 'Y' at regular intervals.

Y Y Y Y Y Y Y Y Y

Y      Y      Y      Y

$$Y \quad Y \quad \quad \quad YY$$

K K F

[illegible]

Y                      Y                      YY                      Y

Y Y Y Y

**The Franklin News-Post**

**“Rising kindergartner first to complete library challenge”**

Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y

**Richmond Free Press**

**“Personality: Martha Franck Rollins”**

Y Y Y Y Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y Y Y Y Y

**Martinsville Bulletin**

**“THE STROLLER: Which books will people choose?”**

Y Y Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y Y Y  
*The Substitution Order*  
Y Y Y Y Y Y Y Y

**Henry County Enterprise**

**“Book that got its start in Patrick is finalist for award, voting underway through Aug. 31”**

Y Y Y Y Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y Y Y Y Y

**The Roanoke Times**

**“Editorial: New book on women's suffrage is must-read for Virginia history”**

Y Y Y Y Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y Y Y Y Y  
*The Campaign for Woman Suffrage in Virginia*  
*We Demand: Women's Suffrage in Virginia*  
Y Y Y Y Y Y Y Y Y Y Y Y

**Southside Sentinel**

**“People's Choice books at libraries”**

Y Y Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y Y Y

**The Coalfield Progress**

**“Get your favorite little one ready to learn!”**

Y Y Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y Y Y  
F Y Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y Y Y

**Kingsport Times-News**

**“Lonesome Pine Regional Library putting itself on hotspot”**

Y Y Y Y Y Y Y Y Y Y  
Y Y Y Y Y Y Y Y Y Y





**The Sentinel** Y

## “5 Questions: Former Carlisle woman inspired by great-aunt's suffrage work”

[illegible]

**Kingsport Times-News** **K**

**“Hotspots available next week at Lonesome Pine Regional Library branches”**

The diagram shows a horizontal blue line representing a chromosome. Above the line, the letters 'F' and 'Y' are placed at various positions. Below the line, the letters 'Y' are placed at various positions. The letters are arranged to show the inheritance of a trait from two parents.

## The Roanoke Times

## **“Editorial: What happened after the 19th Amendment”**

*The Campaign for Woman Suffrage Virginia* Y Y

*We Demand: Women's Suffrage in Virginia*

Y Y Y Y Y Y Y Y Y

## The Coalfield Progress K

**“Library wifi hotspots soon are available”**

## Eastern Shore Post

## **"The 19th Amendment" 100 Years of Women's Suffrage**

Y Y Y Y Y Y Y Y Y Y

**RVAHub.com**

## “Engage with Literature, History, Maps, and Genealogy through the Library of Virginia’s Fall Virtual Events”

[illegible]

PAID ADVERTISING

EXHIBITION ADS

Y Y Y Y Y Y

Richmond Times-Dispatch  
Y Discover Richmond

Virginia.org Tourism Website  
Y Y Y Y Y

BOOK TALK AD

Richmond Times-Dispatch  
Y Y Y Y The Cigarette: A Political History

SPONSORSHIP

WWBT NBC 12's "How We Got Here" History Podcast  
Y Y Y Y Y Y Y Y Y Y





## June – August 2020 Social Media and Email Metrics

### FACEBOOK June/July/August

Posts: 54 / 56 / 67

New Page Likes: 108 / 46 / 13

Total Page Likes: 9,702 / 9,948 / 9,971

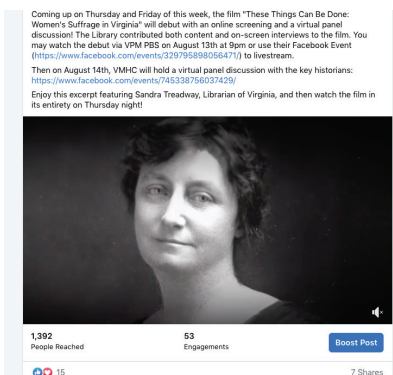
Posts Reach: 86,058 / 65,018 / 113,117

Posts Engagements: 6,742 / 6,517 / 8,048

I'm wondering what is causing our Likes rate to drop... lack of boosting compared to physical event era? Slow down on FB live videos? Seasonal? General social trend?

### Videos

Total Video Views to 95%: 123 / 48 / 63



### Video Most Viewed to 95%:

Aug 11 "These Things Can Be Done" (Sandy Excerpt) – 1,392 reached 53 engagements 36 views to 95%

Note: From watching the video data for a few months now, it seems to me that regularly uploaded videos do better in terms of being watched in their entirety than do either Premieres or FB Live. I would suggest reposting videos again later after their "live" performances to boost their being seen. We could stop going "live" in any way, but perhaps that would make us seem less up-to-date even if it is ineffective.

I do notice that the FB Live videos have viewers who "engage" but do not watch for more than a few seconds, so it may be counting our own comments or folks just liking it but not watching.

### Top Non-Video Post Performers

#### Top Engagements:

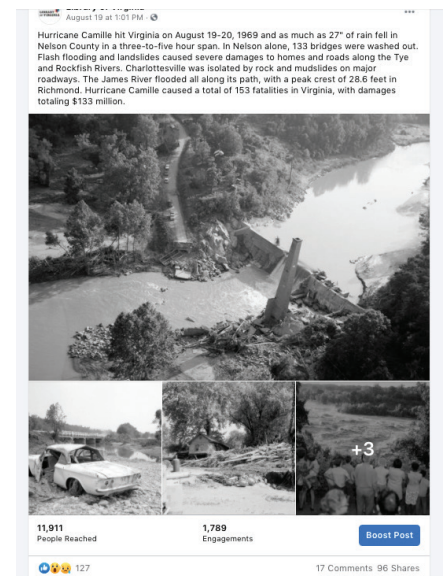
Aug 19 Hurricane Camille – 11,911 reached 1,789 engagements

#### Highest Reach:

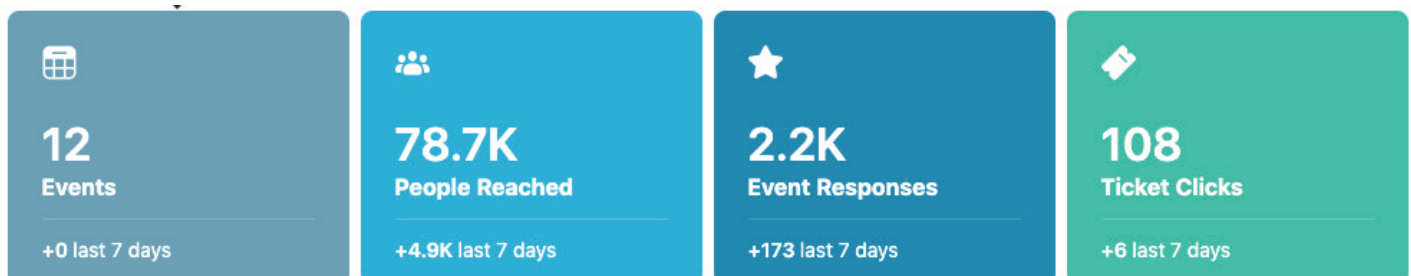
Aug 19 Hurricane Camille – 11,911 reached 1,789 engagements

#### Highest Paid Reach:

Jun 23 Shop Clearance – 13,112K reached (12,119 paid) 875 engagements



### Events:



## TWITTER June/July/August

Number of tweets: 62 / 72 / 61

Overall Impressions: 69.7K / 75.6K / 63.7

Profile Visits: 355 / 325 / 237

Mentions: 51 / 71 / 58

Followers: 6,400 / 6,456 / 6,489

New Followers: 51 / 56 / 33

Overall Engagement 1.2% / 1.2% / .6%

Linked Clicked: 212 (7 per day) / 139 (4 per day average) / 100 (1 per day average)

Retweets: 145 (5 per day average) / 129 (4 per day average) / 98 (4 per day average)

Likes: 311 (10 per day average) / 265 (9 per day average) / 263 (9 per day average)

Replies: 153 / 17 / 9

### Most Impressions:

Jun 24 *New Va Untold Items* – 7,799 impressions 170 engagements (2.2%)

### Above Average Engagement & High Impressions:

Jun 11 *Their Names: UncommonWealth* blog post – 2,470 impressions 105 engagements (4.3%)

### Highest Percentage of Engagement:

Jul 15 *People's Choice Announcement* – 1,136 impressions 76 engagements (6.7%)



Impressions	1,136
Total engagements	76
Media engagements	29
Detail expands	20
Link clicks	16
Retweets	5
Likes	3
Profile clicks	2
Hashtag clicks	1

## INSTAGRAM June/July/August

Posts: 16 / 26 / 18

Profile Visits: 42 / 56 / 29

Engagements: 867 / 1,254 / 865

Number of Followers: 3,204 / 3,264 / 3,332

### Highest Engagement Posts:

Jun 16 *Juneteenth Announcement* – 987 reached 161 engagements

Jun 12 *Loving's Day* – 847 reached 156 engagements

July 6 *Behind The Scenes: Staff Reopening* – 860 reached 132 engagements



## PINTEREST June/July/August

Overall Impressions: 30.93K / 27.15K / 28.72K  
Total Audience: 18.69K / 15.67K / 15.83K  
Engagements: 1.08K / 935K / 1.13K  
Engaged Audience: 672 / 655 / 730  
Engagement Rate: x / 3.44% / 3.93%  
Links Clicked: 88 / 102 / 157  
Links Saved: 95 / 95 / 101

### Top Boards

#### By Impressions:

*Creative Family Tree* – 7,537  
*Fit to Print* – 6,309  
*Pleasure in the Garden* – 3,270

#### By Saves:

*Fit to Print* – 26  
*Vintage Hotel Postcards* – 23  
*Political Images* – 12

#### By Links Clicked:

*Creative Family Tree* – 59  
*Votes for Women* – 34  
*Political Images* – 17

#### By Other Engagements:

*Creative Family Tree* – 225  
*Fit to Print* – 174  
*Vintage Hotel Postcards* – 78

*The Virginia Shop* – 2459 impressions 29 clicks 13 repins

### Top Individual Pins

#### By Engagements:

*Titanic* – 254  
*Fit to Print* – 194  
*Pleasure in the Garden* – 115

#### By Saves:

*Titanic* – 39  
*Virginia Archives Month* – 13  
*Native Tribes* – 10

#### By Clicks:

*Family Tree Chart* – 19  
*Family Tree Print* – 16  
*Virginia Archives Month* – 14



### Creative Family Tree Templates

19 Pins



### Fit to Print

58 Pins



### Pleasure in the Garden

257 Pins

Board	Fit to Print
Section	No section
Title	Titanic, Giant White Star Liner, Sinks After Coll
Description	Tell us about this Pin...
Website	https://www.lva.virginia.gov/exhibits/titanic/new



Board	Fit to Print
Section	No section
Title	Amarillo Daily News
Description	Tell us about this Pin...
Website	https://www.lva.virginia.gov/exhibits/titanic/new



Board	Fit to Print
Section	No section
Title	Virginia Archives Month
Description	Tell us about this Pin...
Website	https://www.lva.virginia.gov/exhibits/titanic/new

Board	Fit to Print
Section	No section
Title	Virginia Archives Month
Description	Tell us about this Pin...
Website	https://www.lva.virginia.gov/exhibits/titanic/new



## YOUTUBE
















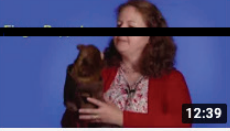


Audience: 3.73K Subscribers

Posts Since We Started: 223










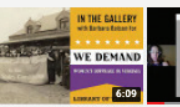





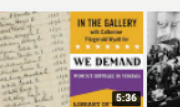
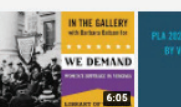


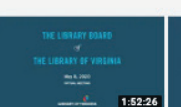





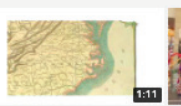
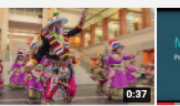
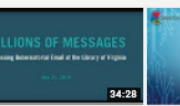
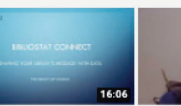
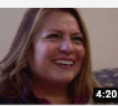
Posts Jun–Aug: 23 (previous to June it had been almost a year since we added video to YouTube)

Most Popular: Jan 6, 2009 [https://youtu.be/rFs0fm\\_Btyk](https://youtu.be/rFs0fm_Btyk)

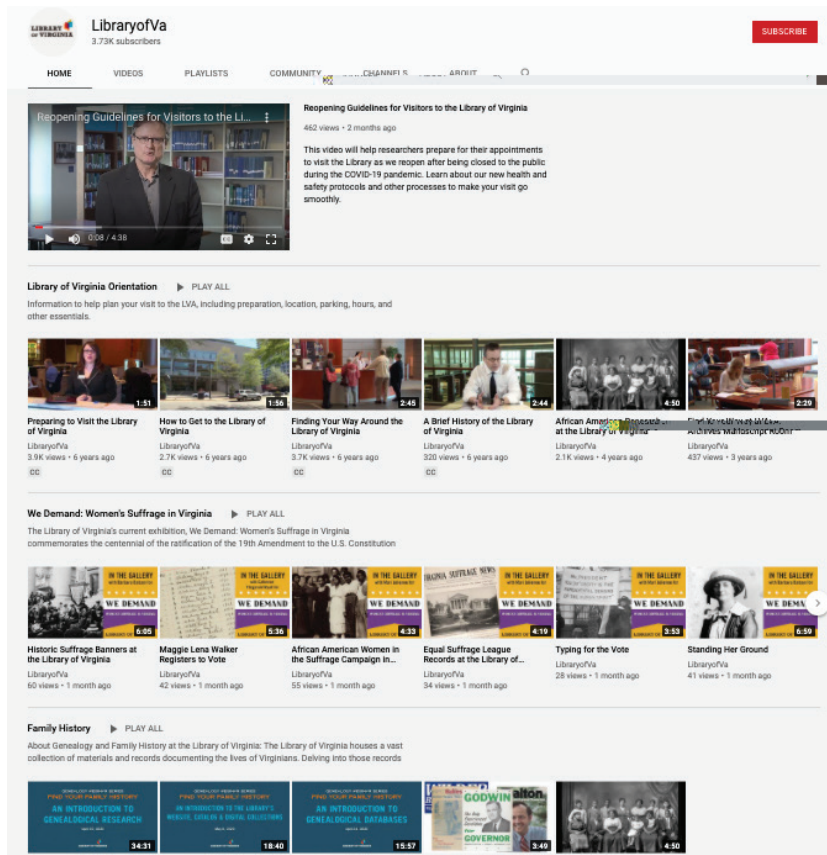
Sorted by most popular:

 3:01	 7:15	 6:23	 6:32	 3:45	 6:10
John Cephas and Phil Wiggins - Richmond Blues 127K views • 11 years ago CC	Visual Storytelling Demonstration Aesop's Fables 76K views • 6 years ago CC	Carter G. Woodson - African American Trailblazers 63K views • 11 years ago CC	Max Robinson - African American Trailblazers 51K views • 11 years ago CC	Introducing a Letter and/or Number of the Day... 45K views • 6 years ago CC	James Armistead Lafayette - African American Trailblazers 42K views • 11 years ago CC
 4:49	 7:22	 6:50	 5:54	 21:52	 1:32
Arthur Ashe - African American Trailblazers 30K views • 11 years ago CC	Anthony Johnson - African American Trailblazers 30K views • 11 years ago CC	Ella Josephine Baker - African American Trailblazers 24K views • 11 years ago CC	Maggie L. Walker - African American Trailblazers 21K views • 11 years ago CC	Fried Chicken and Sweet Potato Pie 19K views • 11 years ago CC	Vamos a la mar / Let's Go to the Sea 10K views • 5 years ago CC
 19:15	 3:35	 5:29	 12:39	 6:46	 50:48
The Burning: The Richmond Theatre Fire of 1811 9.6K views • 3 years ago CC	Finger Puppets Demonstration - Hide-and-Seek Shape House 9.4K views • 6 years ago CC	Booker T. Washington - African American Trailblazers 9.3K views • 11 years ago CC	Finger Puppets 7.6K views • 6 years ago CC	Union or Secession: Conservation at the Library ... 7.3K views • 9 years ago CC	John Cephas - African American Trailblazers... 7.2K views • 11 years ago CC

## Sort by Latest:

 1:17:53	 1:05:35	 1:20:09	 59:02	 59:08	 1:03:07
Dr. Larry Tise on The First African American Colorists... 25 views • 1 week ago	Dr. Hasan Kwame Jeffries Keynote Conversation with... 63 views • 2 weeks ago	Slavery & its Legacies, Brent Tarter 29 views • 2 weeks ago	Segregation & Civil Rights in Danville, Virginia, Ressler... 12 views • 2 weeks ago	The Confederacy and its Legacies, Dr. Julian Hayter 135 views • 2 weeks ago	The Rise of Jim Crow, Dr. Jody Allen 18 views • 2 weeks ago
 5:23	 6:47	 5:18	 6:09	 57:36	 6:59
Marching for the Vote 17 views • 2 weeks ago	A Sophisticated Database 17 views • 2 weeks ago	Political Women Will Be A Menace 10 views • 2 weeks ago	A Suffrage Envoy 10 views • 2 weeks ago	Weinstein Author Series Virtual Event   Sarah Milov o... 34 views • 1 month ago	Standing Her Ground 41 views • 1 month ago
 3:53	 4:19	 4:39	 5:36	 6:05	 1:07:55
Typing for the Vote 28 views • 1 month ago	Equal Suffrage League Records at the Library of... 34 views • 1 month ago	African American Women in the Suffrage Campaign in... 55 views • 1 month ago	Maggie Lena Walker Registers to Vote 42 views • 1 month ago	Historic Suffrage Banners at the Library of Virginia 60 views • 1 month ago	PLA Review 16 views • 1 month ago
 4:39	 1:52:26	 15:57	 18:40	 34:31	 29:28
Reopening Guidelines for Visitors to the Library of... 462 views • 2 months ago CC	Library of Virginia Board Meeting, June 26, 2020 Library of Va 91 views • Streamed 2 months ago	Find Your Family History: An Introduction to Genealogical... 168 views • 3 months ago	Find Your Family History: An Introduction to The Librari... 185 views • 3 months ago	Find Your Family History: An Introduction to Genealogica... 219 views • 3 months ago	Decoding Dyslexia and Virginia Public Libraries 104 views • 7 months ago
 0:39	 1:11	 0:37	 34:28	 16:06	 4:20
The UnCommonWealth: Voices From the Library of... 50 views • 11 months ago CC	Family History Day 109 views • 11 months ago	THEN. NOW. NEXT. The Library of Virginia's Five-Ye... 814 views • 1 year ago CC	Millions of Messages: Processing Gubernatorial E... 320 views • 1 year ago	Bibliostat Connect 98 views • 1 year ago	Elizabeth Guzman, Opportunity Excerpt 280 views • 1 year ago

## YOUTUBE Home Page:



Notes: From the looks of the stats on our much older videos, I'm wondering if we used to have a policy of promoting and utilizing our YouTube page more in years past?

It's my recommendation that we work towards cleaning up our YouTube page. Perhaps by using some revitalized and evergreen Playlists for organization and then giving those Playlists some bitly links that we then incorporate on our webpages where appropriate (and include in newsletters or Broadside, etc.), we might push more traffic.

We are creating playlists and a video library in Facebook as well, but I'm not sure the traffic will be quite the same. YouTube is still the most popular video viewing platform.

## iCONTACT MARKETING EMAILS

Audience: 4,711 Total Contacts 585 Bounced 235 Do Not Contact

### Sent Messages

Sender: 3 selected		Search Messages					
<input type="checkbox"/>	Name	Sender	Sent	Sent to	Opens	Clicks	
<input type="checkbox"/>	<a href="#">LVA Newsletter August 2020</a> <i>The August 2020 Newsletter from the Library of Virg...</i>	Library of Virginia	Aug 7, 2020 01:43 PM EDT	4.7K	32.7%	8.8%	
<input type="checkbox"/>	<a href="#">Save the Date Literary Awards 2020</a> <i>Save the Date for Library's of Virginia's Literary Awar...</i>	Library of Virginia	Jul 15, 2020 10:19 AM EDT	4.6K	28.5%	0.9%	
<input type="checkbox"/>	<a href="#">LVA Newsletter July2020</a> <i>The July 2020 Newsletter from the Library of Virginia</i>	Library of Virginia	Jul 10, 2020 05:19 PM EDT	4.6K	37.0%	8.1%	
<input type="checkbox"/>	<a href="#">Wilder Response Email 7-8-2020</a> <i>A Message from the Library of Virginia</i>	Library of Virginia	Jul 8, 2020 02:47 PM EDT	4.6K	44.2%	0.4%	
<input type="checkbox"/>	<a href="#">Reopening to Researchers</a> <i>Welcome Back. Library of Virginia Reopens to Resea...</i>	Library of Virginia	Jul 2, 2020 02:16 PM EDT	4.6K	35.0%	0.5%	
<input type="checkbox"/>	<a href="#">LVA Newsletter June 2020</a> <i>The June 2020 Newsletter from the Library of Virginia</i>	Library of Virginia	Jun 18, 2020 12:25 PM EDT	4.5K	33.3%	8.5%	
<input type="checkbox"/>	<a href="#">Virginia Shop June Email</a> <i>Enjoy June Savings from the Virginia Shop</i>	The Virginia Shop	Jun 16, 2020 02:01 PM EDT	4.7K	27.8%	3.3%	
<input type="checkbox"/>	<a href="#">LVA Newsletter May 2020</a> <i>The May 2020 Newsletter from the Library of Virginia</i>	Library of Virginia	May 7, 2020 01:08 PM EDT	4.6K	34.8%	12.9%	



## **SAFETY FIRST**

Welcome to the Library of Virginia! Our highest priority is your health, safety, and well-being and that of our staff. In addition to all relevant Executive Orders (EO 53–63), the Library is following the guidelines recommended by the Virginia Department of Health (VDH) and the Centers for Disease Control and Prevention (CDC). Until further notice, we have implemented additional precautions and procedures with the understanding that guidelines may change. Visit our website, [www.lva.virginia.gov](http://www.lva.virginia.gov), for updates or contact us at 804.692.3777 or 804.692.3888.





## THE LIBRARY BOARD

Standing Committees/Special Committees/Representatives  
2020-2021

### Executive Committee

L. Preston Bryant, Jr., <i>Chair</i>	R. Chambliss Light, Jr.
Kathy Johnson Bowles, <i>Vice Chair</i>	Shelley Murphy
	Blythe Scott

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## STANDING COMMITTEES

### Archival, Collections and Records Management Services Committee

1. Barbara Vines Little, *Chair*
2. Blythe Scott, *Vice Chair*
3. Robert D. Aguirre
4. Kathy Johnson Bowles
5. Paul Brockwell
6. R. Chambliss Light Jr.
7. Leonard C. Tengco

John Metz, Mike Strom, Kathy Jordan – *Staff Liaisons*

### Public Library Development Committee

1. Mark Miller, *Chair*
2. Shelley Murphy, *Vice Chair*
3. Laura L. L. Blevins
4. L. Preston Bryant, Jr.
5. Maya Castillo
6. Mohammed Esslami
7. Marcy Sims

Nan Carmack – *Staff Liaison*

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### Education, Outreach, and Research Services Committee

1. Kathy Johnson Bowles, *Chair*
2. Marcy Sims, *Vice Chair*
3. Maya Castillo
4. Mohammed Esslami
5. Barbara Vines Little
6. Shelley Murphy
7. Leonard C. Tengco

Gregg Kimball, Paul Casalaspi, Kathy Jordan – *Staff Liaisons*

### Legislative and Finance Committee

1. R. Chambliss Light Jr., *Chair*
2. Paul Brockwell, *Vice Chair*
3. Robert D. Aguirre
4. Laura L. L. Blevins
5. L. Preston Bryant Jr.
6. Mark Miller
7. Blythe Scott

Connie Warne – *Staff Liaison*

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### Library of Virginia Foundation Committee

1. Paul Brockwell
2. Blythe Scott

### By-Laws Committee

1. Mohammed Esslami, *Chair*
2. Mark Miller
3. Leonard C. Tengco

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### Nominating Committee

1. Blythe Scott, *Chair*
2. Robert D. Aguirre
3. Paul Brockwell
4. Mohammed Esslami
5. Marcy Sims



## **Executive Summary**

### **Library of Virginia Activities and Accomplishments July to September 2020**

Despite the challenges posed by the coronavirus pandemic and our initial phased reopening to the public on July 7, the Library of Virginia continues to implement its strategic plan with initiatives that focus on collecting the new Virginia, dynamic digitization, civic leadership, the Library as a place, and the Library beyond place. Below are highlights of our activities during the past quarter as well as an overview of the work we are doing under our current operating status.

#### **Collection, Access, and Management Services**

Being closed to the public for a time during the pandemic allowed us to focus on jobs that are often pushed off because of more pressing priorities and deadlines. Carolyn Johnson and Maya Dynova in Acquisitions and Access Management (AAM) have added complete holdings records. We had an enormous backlog, and we would fix holdings when the public service staff requested a specific title. Now researchers can use the catalog to see exactly what newspaper issues we have by date. Ms. Johnson and Ms. Dynova completed this tedious but important work while working from home.

The AAM staff have also used this time to master the new Alma automation system. The beautiful thing that is Alma has made the remote work so much easier and more manageable. Our Acquisitions Specialist Erica McCollum has quickly become adept at processing our new books into the Acquisitions module, which we did not have before, and this allows our catalogers to begin their work adding new titles almost immediately. AAM has been enjoying all of the well-developed features of the new system, including the ability to run reports easily, which allows staff to take care of some long-standing clean-up projects. Cataloger Donna Pletcher

Kathy Jordan, and the rest of the Web Services and IT teams did to effect such a successful implementation.

Visual Studies Collections Coordinator Dale Neighbors has been preparing a collection of 279 original architectural blueprints and drawings for the Jefferson Hotel, Richmond, Virginia, dating ca. 1890s-1954, for conservation and scanning. This important collection was transferred from the Valentine Museum to Library of Virginia in November 2018 and includes original designs, post-fire rebuilding, and some later renovations, comprising a remarkably comprehensive record

Jefferson Hotel at 101 W. Franklin Street in 1895. New York architectural firm Carrere & Hastings designed the grand building. In 1901 a fire demolished three-fifths of the building. The hotel reopened in May of 1902, but major reconstruction and redesign continued for several more years. Mr. Neighbors has been working with the Foundation to secure the funding necessary to conserve and scan the original plans to provide online access to this extraordinary collection.

## Digital Initiatives and Web Presence

DIWP staff continue to trudge along mostly via telework, though three of us come in a day or two a week just to reconnect with each other and have a change of scenery. While we hope this

regularly to both keep projects moving forward and keep our sanity!

The Web team continues their collective and individual progress on a multitude of projects, many of which were reported in the June Board meeting Executive Summary. A new project of note includes proposed data dashboards for internal and external use. Data dashboards, when well-conceived and managed, offer organizations the ability to enable data-driven decision making, to centralize data to facilitate reporting to all the many entities that ask us for data over the course of the year, and to provide transparency and raise awareness to a wide range of

The public has continued their robust use of the Library crowdsourcing ([Making History: Transcribe](#) and [From The Page](#)) and user engagement ([The UncommonWealth](#)) platforms. Our transcribers and approvers completed the Equal Suffrage League of Virginia records, which is slated to be our first new collection added to Rosetta, our new Digital Asset Management and Preservation platform. The UncommonWealth has also seen steady growth in readership, with nearly 25,000 views between June and August, an increase of nearly 3,000 over the previous three months (March-May). Look for an upcoming blog post about using the ESL transcriptions for data analysis.

The team working on Rosetta has done a phenomenal job and will share more once we in this exciting but challenging work to ensure that they understand this very complex platform, have our existing content clean and prepped for migration, and that once we that we are prepared for full integration with Alma/Primo for public access to our collections.

Another very notable development is the launch of the new Virginia Open Data platform (<https://data.virginia.gov/>), our joint project with the [Office of the Chief Data Officer](#) (CDO). Our initial new, large dataset came from the Virginia Department of Health (<https://www.vdh.virginia.gov/>) - their COVID-19 data. We are very honored that we have been able to facilitate access to this data for both VDH and the general public. DIWP staff continues to work very e all the exciting opportunities and possibilities that come with making Virginia an even stronger model of open data and government transparency among states.

## Government Records Services

ity. On August 31, approximately 42 percent of the records had been processed. We consider records processed when they have been rehoused in archival folders and boxes, arranged in a way that will make sense to researchers and reference archivists, and inventoried to guide researchers and archivists to where things are. We expect progress on the remainder of the collection to be a bit slower because our current statistics benefit from work done prior to July and August, but we are

confident that we will meet

staff are working on this project: three archivists from the State Records area are working on the papers full-time, while ten others from various areas and divisions are spending a day or two a week on the project with the understanding that we may call on them for more help in the coming months, if necessary. This is certainly not a situation we want to be in, but I have been impressed by the resiliency of the State Records staff and grateful to those from other areas who have pitched in to help. I look forward to the chance to update the Board on the status of the project during the Board Meeting.

Ancestry has scanned the microfilm of the Vital Records from 1853-1935. They scanned 174 rolls of film containing a total of 114,028 images. Of those images, less than 1% are of poor enough quality to require rescanning or verification that the image on the film is the best image possible. We will coordinate that work with Ancestry early next year, after the Wilder Papers are processed. In the meantime, Ancestry will send the images to FamilySearch in October to begin the indexing process. Those interested in volunteering to help index the records are welcome to contact FamilySearch. Ancestry anticipates the indexing being completed in August of next year and hopes to publish the images and indexes in September of next year.

The Records Management staff has been hard at work implementing the new all-electronic records destruction certificate process, or as we call it, the eRM-3. With invaluable assistance from our colleagues in LVA's IT division, the staff was able to put together a web-based form that pulls from our own databases for agencies, retention series, and names of records officers, making it easier for our clients while also eliminating some of the most common errors we see with the submitted forms. They are just completing video walkthrough training on how to complete the form and are rolling it out as soon as possible in advance of the electronic form's go-live date of November 16. Records Management staff has also been assisting VITA with the request for proposals (RFP) process to replace the state's soon-to-expire email and messaging contract, and are pleased to report that records management requirements are clearly spelled out for prospective vendors. We anticipate much more work in this quarter as the proposals begin to arrive in October. Lastly, one of our records analysts, Corey Smith, has accepted a position in the DC area. September

Local Records staff has been focusing on processing and indexing records as well as approving transcriptions. Although the pandemic has slowed their progress, the digital chancery indexing project and transcription approval work performed by teleworking staff have made records stored in our collection far more accessible than before. Over 15,000 names, primarily those of enslaved people, have been added to the Chancery Records Index and the transcriptions of almost 9,000 circuit court records have been approved by local records staff since March. Digital images have recently been added to the Chancery Records Index for Accomack, Rappahannock, Southampton, Washington, and Westmoreland Counties. Microfilm of Amherst County and Giles County chancery records are with Backstage Library Works for scanning. Lastly, while the

are in place to accept grant applications this fall. The submission deadline is October 30 and we are expecting to receive application from more than 90 localities.

## **Information Technology**

IT staff worked with Records Management staff and DIWP division web developers to create the e-RM3 solution described in the GRS summary. By developing this application in-house, we saved the Library ~\$70,000.

IT staff worked with VITA/SAIC/Verizon to replace and upgrade all network COV network switches and routers at 800 East Broad St, some of which were over 15 years old.

IT staff worked with Allied Telecom to upgrade our point-to-point circuit between LVA and the SRC from 100Mbps to 1000Mbps (1Gbps). This will allow full system backups to our remote site in a much shorter time period, as well as provide "same building" connectivity for the SRC staff to attach to LVA resources. This circuit is funded at 80 percent through the federal e-rate program.

The Information Security Officer and IT staff worked on development of multiple policies and refinement of current processes/procedures for systems control and change management in anticipation of future audit requirements.

## **Library Development and Networking**

The Library Development and Networking Division has continued to pivot as needed to respond to the needs of public libraries during these difficult times.

Our Youth Services efforts have been led by Director Nan Carmack for this quarter, as Sue La Paro, Children's and Youth Services consultant has been out on extended leave. During this time, we have established a monthly networking, brainstorming and information sharing time via Google Meets. These sessions have been fruitful and well-attended. Further, professional development relating to virtual programming in response to COVID19 enjoys over 100 registrations, to be executed this month. The refreshed DaybyDayVa early literacy site has been launched just in time for utilization during the pandemic. Sue has returned to work and will be focusing on pivoting anticipated face-to-face training to an online format, including use of our STEM kits and NASA@yourlibrary kits. The next major undertaking will be re-organization of the nature backpack program.

Continuing Education Consultant Cindy Church connected Virginia libraries and learning opportunities by posting 194 events to the LVA InfoCenter Calendar of Events as well as hosting the live ALA teach-back webinar. She is amid the planning and preparation for training including the topics of Instructional Design training modules (asynchronous) and a live Personal Learning Plan for a Professional Development Webinar. She has processed multiple scholarship opportunities for public library staff to attend the Association of Rural and Small Libraries annual virtual conference and the Association of Bookmobile and Outreach Services virtual conference. She is currently developing the agenda and content for the annual Virginia Library virtually, in late September.

organization of Niche Academy is a major innovation in the organization and content delivery of our continuing education offerings. We hope to launch this learning management platform in the fall.

Public Library Consultant Reagen Thalacker has refined and expanded the orientation of new library directors, including a series of recorded webinars, the assignment of a mentor to each new director, and a schedule of calls and check ins to provide support. She has acquired a subscription to United for Libraries Short Takes for Trustees, a video series to support orientation and continuing education for library trustees, as well as coordinating consulting support for the libraries, Foundations and Friends, that are organized as 501c3 charitable organizations with the Center for Non-Profit Excellence. Ms. Thalacker has almost completed the revision of the Trustee Handbook for Advisory Boards. Further, she has also supported the division by running scholarships for the Children and Youth Services division to the Association of Library Services to Children national virtual conference and has been instrumental in organizing our InfoCenter website into a more orderly format.

Grants and Data Coordinator Kim Armentrout has crafted COVID19 guidance for capturing statistical data related to COVID19 service models, such as curb side service and virtual programming, and communicating this information to stakeholders. With assistance from Data Consultant Nelson Worley and a committee of Library Directors, Ms. Armentrout revised the statistical data guidelines for the annual public library survey and is currently working on uploading the survey software for implementation. She has attended national training and workshops to evaluate and edit national standards for the public library survey. Additionally, Ms. Armentrout is serving on the CARES Act grant application review committee for recipient libraries and continues to consult with old and new directors on their state aid public library survey requirements.

In addition to usual activities, Dr. Carmack has been actively working with Virginia Public Schools on the state, district and local level to develop access to Find It Virginia resources within

between the Department of Education and the Library Development and Networking Division an exciting step for both parties. In the Virginia Evergreen consortium, she has helped libraries implement online card registration and self-check modules in response to the pandemic. Dr. Carmack has also been working on diversity, equity and inclusion efforts within the public library community, including coordinating the development of a Deaf Digital Library (soon to be launched at [www.DeafLibVA.org](http://www.DeafLibVA.org)) with access service librarians across the Commonwealth;

National Guard, she has coordinated with the Department of Defense to create a military family resource guide to support that community. Lastly, Dr. Carmack has been heavily engaged with the recipients of the IMLS COVID CARES Act grant monies to establish priorities, planning, outcomes and evaluation in anticipation of the grant application period closing this month.

## **Public Services and Outreach**

With the suspension of in-person programming until further notice to help contain the spread of the coronavirus (COVID-19), the Education and Outreach department continues to focus on new online programming and resources to engage with our audiences during the pandemic.

LVA hosted its Eleventh Annual Brown Teacher Institute virtually on August 3 and 4. Education and Programs Specialist Emma Ito developed a page for the institute (<https://edu.lva.virginia.gov/2020institute/>)



Commonwealth and offered tools, resources, and content to aid educators in teaching these topics in the classroom. All of the institute sessions are now available on the page for the

Marketing Specialist Cindy Marks and Ms. Ito continue to add documentary suggestions, optional questions and resource links to the Civic Conversation web pages (<https://edu.lva.virginia.gov/civic-conversation-series/>) to provide the opportunity for these discussions to take place among families and via virtual group chats. Cindy Marks and other Education & Outreach staff also put together a resource page on the United States Census (<https://edu.lva.virginia.gov/united-states-census/>), which explores both the history of the census and why the count is so important.

Community Outreach Specialist Ashley Ramey coordinated the transition of the 2020 genealogy workshop series to an online format. On July 24 and July 31, Senior Map Archivist Cassandra Farrell discussed the types of maps that are helpful in genealogical research in a two-part series. On Friday August 7, Reference Archivist Cara Griggs provided an overview of records created from 1865 to 1880 in the aftermath of the Civil War for African American genealogy research. Upcoming virtual workshops will examine Virginia genealogy to 1850, census records, and finding female ancestors. More information can be found on the genealogy workshop series page ([https://www.lva.virginia.gov/public/genealogy\\_workshops/](https://www.lva.virginia.gov/public/genealogy_workshops/)).

After a five-months-long closure, *We Demand: Women's Suffrage in Virginia* reopened to the public, with limited occupancy and required facial covering, on Tuesday, August 25, in time for exhibition will continue through May 31, 2021.

caused the Exhibition Curators Mari Julienne and Barbara Batson and Education and Outreach Manager Catherine Fitzgerald Wyatt to devise a way of keeping the exhibition in front of the public. They created a series of eight short videos that highlight aspects of the exhibition. Cindy Marks edited the videos. Access to the videos is through the Education Facebook page (<https://www.facebook.com/educationLVA>) as well as the <https://www.facebook.com/LibraryofVA/>). The playlist is available also [https://www.youtube.com/playlist?reload=9&list=PLMBxwRsuTIggc7zI4Ea5mztBqG\\_3v35\\_M](https://www.youtube.com/playlist?reload=9&list=PLMBxwRsuTIggc7zI4Ea5mztBqG_3v35_M)), and there is a link to that playlist through <https://edu.lva.virginia.gov/wedemand/>.

To complement the *We Demand* online exhibition, Education and Outreach staff have also created a web page for *Unfinished Business* (<https://edu.lva.virginia.gov/unfinished-business/>), a panel exhibition which examines what the 19th Amendment left undone. Because visitation to the reading rooms is by appointment only, the panels will be moved from the second floor to the first floor so that patrons can read this complement to the suffrage story.

As venues reopened, some of the traveling exhibitions were back on the road. *We Demand: Women's Suffrage in Virginia* was at Fairfax Museum and Visitors Center from July 6 September 7. Shenandoah County Library, The Lynchburg Museum, and Portsmouth Library all rescheduled the exhibition for later dates in 2021. *True Sons of Freedom* opened at the Augusta

County Library in mid-July and will remain on view into September. *Teetotalers & Moonshiners: Prohibition in Virginia*, *Distilled* opened at Massanutten Regional Library (Harrisonburg) on August 19 and will remain on view through September 25. *New Virginians* was scheduled for Henrico County Public Library (Varina), Stone Middle School and Matoaca High School, all of which had to reschedule to 2021. *Strong Men & Women*, the annual partnership with Dominion Energy, was hosted at Powhatan County Library and Mecklenburg County Public Library and should remain on the road through December.

The Library is delighted to have physically reopened to the public, but we know there are still patrons who may not be able to visit us because of health reasons, travel restrictions, and other factors. No doubt because of these reasons we are receiving a higher volume of written requests for research help from across the country. Over the last four months we have received around 35 percent more requests than the same period of 2019. Our email and phone traffic is also higher. We realize how difficult a time this is for people who value our resources, and the reference staff is accordingly going above and beyond by conducting more in-depth research than normal to accommodate remote customers. In addition, we have seen an increase in online registrations from Virginia residents which allows access to some of our online databases.

The Library was also able to restart its Interlibrary Loan program in August. Thanks to excellent research conducted by IMLS and other institutions, we now have better answers to questions regarding protocols for handling library materials. ILL is vital for getting our resources to remote users, especially archival records and newspapers on microfilm, and it is one of our programs supported by IMLS funds.





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succeeding incomplete term of Ernestine Middleton, 2015-2016.  
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Succeeding Himself; **Seat 13**



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Succeeding Herself; **Seat 4**



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Succeeding Peter E. Broadbent, Jr.; **Seat 12**

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Succeeding Kristin Cabral; **Seat 8**  
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**Seat 10 Vacant**

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**Approved Library Board Meeting Dates**

**2020 - 2021**

**Monday, September 14, 2020**

**Thursday, November 19, 2020**

***(Joint retreat with Foundation Board, 12:30-4:00 p.m.)***

**Monday, January 11, 2021**

**Monday, April 12, 2021**

**Monday, June 28, 2021**

***(Annual Meeting and Luncheon)***